

# SOPHIE CHEN

Motion & Graphic Designer

chensophie.com

sophiechen127@gmail.com

## EDUCATION

### Carnegie Mellon University

BFA Video & Media Design 2019

College Honors

## SKILLS

Adobe After Effects

Adobe Photoshop

Adobe Illustrator

Figma

Lottie

Javascript (p5js)

Cinema 4D

Octane

Microsoft Office

Notch

Unreal Engine

2D/UI Animation

3D Rendering

Creative Coding

Digital Photography

Video Editing/Post Production

Projection Mapping

Native English

Native Chinese (Mandarin)

## EXPERIENCE

### Square | Motion Production Designer

*November 2020 - Present | Remote*

Slice and deliver static assets and motion graphic animations for web, paid marketing, blog, social, campaigns, and other digital communication channels. Work within a CMS (Contentful) to update digital assets on web pages. Collaborate with art directors to create explorations of net new animations, such as 3D renders of Square hardware and end cards for video campaigns. Create and localize UI screens and animations for marketing screen libraries across 8 international locales.

### Kidz Bop Live 2020 World Tour | Content Animator

*August 2020 | Remote*

Created custom motion graphics content for the concert stage under the creative direction of FragmentNine.

### All of it Now | Associate Designer

*October 2019 - July 2020 | San Francisco, CA*

Created motion and AR content for live concerts, award shows, and corporate projects.

Assisted with the management of show files for tours, company marketing materials, and content pre-visualization.

Clients include Halsey, Expedia, Epson, etc.

### All of it Now | Design Intern

*August 2019 - October 2019 | San Francisco, CA*

### Fitz & The Tantrums 2019 US Tour | Content Animator

*May 2019 - June 2019 | Remote*

Part of the content animation team and created custom stage visuals for the tour under the creative direction of FragmentNine.

### Lunar Gala: ANOMIE | Motion Design Coordinator

*2018 - 2019 | Pittsburgh, PA*

Led a team of designers and created motion graphics for one of the largest fashion shows in Pittsburgh.

Created 20+ animations for the runway, as well as promotional videos used for the marketing and branding of the overall aesthetic of the show.

Collaborated closely with the print team and web team.